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Lo-Mae Lai is an expert media and intellectual property law attorney. She began her legal career in print media, as the pre-publication clearance and trademark attorney at American Media Inc, publisher of celebrity and fitness magazines including National Enquirer, US Weekly, STAR and SHAPE.

She went on to work in-house at some of the world's leading entertainment and technology companies, including Amazon Studios, Netflix, Airbnb, and Paramount Pictures. She is currently the Director of Legal Affairs at Hi-Rez Studios, an Atlanta-based video game company and leader in multiplayer competitive action games including, Smite, Paladins, and Realm Royale.